

The background of the entire poster is a bokeh effect with warm, out-of-focus light circles in shades of orange, yellow, and purple. The text is overlaid on this background.

APRIL 27-30

CATE

CINEMA AT THE EDGE FILM FESTIVAL 2017

WWW.CINEMAATTHEEDGE.COM

CATE

CINEMA AT THE EDGE FILM FESTIVAL 2017



The 5th Annual Cinema at the Edge Independent Film Festival (CATE) presents films of all genres that feature a distinct vision, a unique voice or a challenge to what is expected and accepted in the medium. CATE was born out of a desire to showcase innovative films with a commitment to quality from up-and-coming talent that pushes industry boundaries and explores cutting-edge cinema.

Jury and Audience awards will be given to the best film in each category. All selected filmmakers will benefit from networking opportunities, packed screenings and the festival's signature pub crawl. Our Panels and Juries have included executives at film distribution companies which will give each filmmaker the opportunity to get distribution.



Located in the heart of Santa Monica's Main Street minutes away from the beach and housed at the Edgemar Center for the Arts, a two theatre and art gallery complex designed by Frank Gehry, there is plenty to see and experience. At the center's inaugural ceremony Steven Spielberg welcomed cinema fans and noted, "Here we have a venue that can turn out some extremely experi-

Cinema at the Edge prides itself in giving all films screened at the festival equal opportunity to secure distribution. Many films that have screened at larger festivals have another chance at CATE to connect with audiences and to gain exposure and additional opportunities for global distribution.

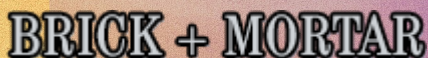


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Being an international festival, our audience does not only include high-profile filmmakers, but a diverse collection of filmmakers and audience from all over the world.



MICHELLE DANNER

— ACTING STUDIO —



Michelle Danner is a world-renowned acting coach, film and stage director, author, and teacher. She has taught acting for the last 24 years and has worked with many A-List Actors privately and on set including: James Franco, Salma Hayek, Penelope Cruz, Chris Rock, Gerard Butler, Seth MacFarlane and many others.

Edgemar Center for the Arts serves as collaborative rehearsal and performance space, and houses one of the top acting schools in Los Angeles helping to develop and prepare artists of all disciplines and experience levels. It is a space in which professional and classical theater productions, dance performances, visual arts and film works are performed. The Michelle Danner Acting Studio's philosophy is that artists can draw upon all different acting techniques and form a toolbox of their own, their very own Golden Box. Our actors develop a comprehensive set of "acting tools" when approaching a role or a scene whether it be for film, television or theater. The Acting Studio specializes in the Meisner Technique, Lee Strasberg's Method, Stella Adler, Stanislavski's System, and the Chekhov technique and is considered one of the top acting schools in California. We offer acting classes in Los Angeles for beginners and advanced actors.

Michelle Danner
Festival Director
CATE



www.edgemarcenter.org

**EDGE
MAR** **CENTER
FOR THE ARTS**



CINEMA AT THE EDGE FILM FESTIVAL 2017

SPONSORSHIP BENEFITS

Artistic Appetite - 350

Logo & Link on Festival Website
1/4 Page ad in Festival Program
2 Tickets to any Screening

Filmmaker's feast - 500

Logo & Link on Festival Website
1/4 Page Ad in Festival Program
4 Tickets to any Screening
Social Media Impressions
Event invite Email (theater list of 55.000 people)

Indie inclination - 2000

Logo & Link on Festival Website
1/2 Page Ad in Festival Program
6 Tickets to any Screening
Social Media Impressions
Event invite Email (theater list of 55.000 people)
Logo on VIP Badges
Half Page Commercial Ad before Screening



CINEMA AT THE EDGE FILM FESTIVAL 2017

SPONSORSHIP BENEFITS

DIRECTORS DIET- 5.000

- Logo & Link on Website
- Full Page ad in Festival Program
- 8 Tickets to any Screening
- 4 VIP Badges (incl. Parties & Panel)
- Social Media Exposure
- Email (55.000 people)
- Logo on VIP Badges
- Logo on Step & Repeat
- Edgemar's Newsletter (6 months)
- Full Page Logo Ad before Screening
- Official Sponsor of the Opening and Closing Party & Award Ceremony
- Trailer for Film Festival

CINEMATIC SAMPLER - 10.000

- Logo & Link on Website
- Full Page ad in Festival Program
- Full Page ad on all Edgemar Theater Group Programs for a full year
- 12 Tickets to any Screening
- 6 VIP Badges (incl. Parties & Panel)
- Social Media Exposure
- Event invite email (theater list of 55.000 people)
- Logo on VIP Badges
- Logo on Step & Repeat
- Edgemar's Newsletter (1 year)
- 15 sec Commercial Ad before Screening
- Official Sponsor of the Opening and Closing Party & Award Ceremony
- Trailer for Film Festival
- Exclusive Sponsorship for 2 screening
- Commercial Displayed on busy Mainstreet, Santa Monica.



CINEMA AT THE EDGE FILM FESTIVAL 2017

**Contact us for additional sponsorship information or
to customizing your sponsorship agreement.**

**CinemaAtTheEdge@gmail.com
310.313.0279**

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2437 Main St.
Santa Monica, CA 90405**

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www.cinemaattheedge.com

